



IMG CAMPUS CENTER

📍 IMG Academy | Bradenton, Florida



PROJECT OVERVIEW

The 40,300 sq.ft. multi-use Campus Center was directly influenced by the site location and conditions. The central location provides the best access to student services, dining, game room, relaxation and medical services, creating a true student centric environment. A student centric lobby of on the east side offers a bookstore and health services for the students, while the west lobby also addresses guests with check-in desk and private dining access. The second level contains a large recreation space for students to relax, study, or play. As part of a greater master plan, the campus center has been located to be the connective tissue between all aspects of student life. The complex program required a unifying element, found in the roof form. The V-shape roof gathered the spaces and created a consistent element that reflected the directionality of the student circulation through the spaces.

